

**LAKE WORTH LAGOON INITIATIVE, PUBLIC OUTREACH WORKING GROUP MEETING #4**

**July 28, 2009 (Tuesday), 1:00 – 2:30 p.m.  
PBC ERM, 2300 N. Jog Road, West Palm Beach  
Vista Center, 4E-12 (4th Floor)**

**1:00 - 1:15 PM**

**(15 Minutes)**

**WELCOME AND INTRODUCTIONS**

**Ginny Powell, PBC ERM**

*Meeting participants will briefly introduce themselves.*

**MEETING OBJECTIVES**

*Identify actions to increase Lagoon Cleanups year round in and around the Lagoon.*

**“HOUSEKEEPING”**

- *Review LWLI PO Working Group 5-08-09 meeting notes.*
- *Summarize PO Working Group progress to date (see handout).*
- *Reminders: Next Executive Committee Meeting, August 6/Next E-News Issue (August)*

**1:15 - 1:30 PM**

**(15 Minutes)**

**INTERNATIONAL COASTAL CLEANUP, September 19, 2009**

**Lourdes Ferris, Keep PBC Beautiful**

- *Discuss details regarding the upcoming cleanup.*
- *Highlight cleanup sites within and along the Lagoon.*
- *Discuss publicity and opportunities to provide Lagoon Outreach.*
- *Note: Great American Cleanup, April 17, 2010*

**1:30 - 2:20 PM**

**(50 Minutes)**

**INCREASING LAGOON CLEANUPS YEAR ROUND**

**Joanna Aiken, Solid Waste Authority  
Greg Reynolds, LagoonKeepers.org**

- *Brief overview of the Adopt-A-Spot Program.*
- *Highlight existing sites within and along the Lagoon that have been adopted.*
- *Identify possible sites.*
- *Request input on Lagoon sites appropriate for about 100 volunteers.*
- *Request input on safety guidelines when working around water.*

**2:20 - 2:30 PM**

**(10 Minutes)**

**NEXT STEPS & ACTION ITEMS**

- *Set next PO Working Group meeting date and topic focus.*
- *Identify agenda items for next meeting.*